

# MAHNOOR QURESHI

Product Manager

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Toronto, Ontario



## SUMMARY

Experienced and visionary Product Manager in the fintech industry, skilled in delivering impactful solutions that harmonize user experience (UX) design, product development, and strategy. Adept at translating user insights into innovative and intuitive product experiences that drive revenue, user engagement, and market penetration. Passionate about leveraging my expertise in UX design, product development, and innovation to propel dynamic startups towards accelerated growth and unparalleled achievements. Additionally, I bring a creative mindset and a global perspective, fuelled by my passion for Bollywood choreography and travel.

## EDUCATION

### Coursera

Google UX Design Professional Certificate  
Completed [2/7] Courses

### University of Western Ontario

BSc in Computer Science  
Minor in Economics

## TECHNICAL SKILLS

- Coding Languages: Excel, C++, Java, Python, HTML, JavaScript, CSS, PHP, MySQL
- CMS: WordPress, Figma, Canva, Envato, Zeplin
- IDEs: Visual Studio Code, Eclipse, PyCharm
- Graphics Editing: Photoshop
- Data Analytics: Google Analytics, PowerBI, MasterCard Connect (CS Dashboard)
- Comms Software: SendGrid
- Testing: Postman
- Wireframing: Miro, Balsamiq, Moqups

## ACHIEVEMENTS

- SheHacks V Hackathon - 3rd Place for Best Hack Overall, Best Usage of Hedera Hashgraph
- Udemy - Advanced Microsoft Excel
- Google - Foundations of User Experience (UX) Design
- Google - Start the UX Design Process: Empathize, Define, and Ideate
- PADI - Open Water Dive Certification

## PROFESSIONAL EXPERIENCE

### Product Manager

Caary Capital Limited | Sept 2022 - Present

- Lead the end-to-end product lifecycle, from conceptualization and requirements gathering to product launch and post-release analysis.
- Collaborate closely with cross-functional teams, including engineering, design, marketing, and sales, to define product vision, strategy, and roadmap.
- Conduct market research, competitive analysis, and user feedback analysis to identify market opportunities and drive product innovation.
- Translate business requirements into actionable user stories, feature prioritization, and product specifications for development teams.

### Product Analyst

Caary Capital Limited | March 2022 - Sept 2022

- Assisted in product planning and market research activities, analyzing customer needs, industry trends, and competitor offerings.
- Collaborated with product managers to define product requirements, specifications, and roadmaps based on market insights.
- Conducted user acceptance testing (UAT) and gathered feedback to improve product features and user experience.
- Developed comprehensive product documentation, including user manuals, FAQs, and training materials.

### Web Developer

Freelance | Sept 2021 - March 2022

- Developed, optimized, and maintained web applications using HTML, CSS, PHP, and JavaScript as well as fully themed WordPress sites
- Designed visually appealing front-end UI using Figma and Bootstrap
- Produced personalized banners & graphics using Photoshop to enhance business aesthetics
- Proficiently managed development sprints through active and open communication with clients to ensure specifications are met